

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY

REP HEADLINE# 6368917 TRF# 337727

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

HARRIS REPORT FROM REP
CHANGES
NOV2/12 14.16
*** WPXI-TV ***

****CHANGES**** **** WPXI-TV ****

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM

AGY # 06331 AGY. NAME MAIN STREET MEDIA GROUP

P.O. BOX 25093

ALEXANDRIA, VA 22313

ORDER #

PRDCT AMER 4 TX RFRM 10/29 EST#1136 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES	OCT29/12	NOV5/12	WK-2
--------------	----------	---------	------

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE NOV2/12	14.16
----------	-----------	----------------------	--------------	-------

REP: TO JEN
FR LINDSEY FOR CHERYL
M2-3 OK
TTLS \$71,900
PLEASE CONFIRM, THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 67
AGENCY PRODUCT CODE = 147

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE = 147

12	S	600P-630P	30	11/2	11/2	0	PPT
12	S	600P-630P	30	11/2	11/2	0	PPT

PROGRAM : CH 11 EARLY NEWS
CON COM1: CH 11 EARLY NEWS

81	A	700P-815P	30	\$3,200.00	11/4	1	SUN
----	---	-----------	----	------------	------	---	-----

PROGRAM : FNA

ORD COM1: FNA/NFL

ORD COM2: SPT ARE BOOKED- THX JEN

THIS	IS	A	MAKE-GOOD	FOR	NOV2	ON	LINE-12	FOR	1	SPOT/WK
THIS	IS	A	MAKE-GOOD	FOR	NOV2	ON	LINE-15	FOR	1	SPOT/WK
THIS	IS	A	MAKE-GOOD	FOR	NOV5	ON	LINE-28	FOR	1	SPOT/WK
THIS	IS	A	MAKE-GOOD	FOR	NOV5	ON	LINE-32	FOR	1	SPOT/WK
THIS	IS	A	MAKE-GOOD	FOR	NOV1	ON	LINE-47	FOR	1	SPOT/WK
THIS	IS	A	MAKE-GOOD	FOR	NOV1	ON	LINE-48	FOR	1	SPOT/WK

THIS IS A MAKE-GOOD FOR NOV2 ON LINE-12 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-15 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR NOV5 ON LINE-28 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR NOV5 ON LINE-32 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR NOV1 ON LINE-47 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR NOV1 ON LINE-48 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR NOV1 ON LINE-51 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-23 FOR 1 SPOT/WK

82	A	815P-1200M	30	\$6,500.00	11/4	1	11/4	1	SUN	1
----	---	------------	----	------------	------	---	------	---	-----	---

PROGRAM : SNF
ORD COM1: FNA/NFL
ORD COM2: SPT ARE BOOKED- THX JEN
PART OF A MAKEGOOD MADE UP OF LINES 81-82

15	S	700P-730P	30	\$1,800.00	11/2	0	11/2	0	FRI	0
----	---	-----------	----	------------	------	---	------	---	-----	---

PROGRAM : JEOPARDY/WHEEL OF FORTUNE
CON COM1: JEOPARDY/WHEEL OF FORTUNE

23	E	400P-430P	30	\$400.00	10/29	1	10/29	1	MON	1
23	E	400P-430P	30	\$400.00	11/5	0	11/5	0	MON	0

PROGRAM : JUDGE JUDY/JUDGE JUDY
CON COM1: JUDGE JUDY/JUDGE JUDY

28	E	600P-630P	30	\$1,000.00	10/29	1	10/29	1	MON	1
28	E	600P-630P	30	\$1,000.00	11/5	0	11/5	0	MON	0

PROGRAM : CH 11 EARLY NEWS
CON COM1: CH 11 EARLY NEWS

32	S	730P-800P	30	\$1,800.00	11/5	0	11/5	0	MON	0
----	---	-----------	----	------------	------	---	------	---	-----	---

PROGRAM : JEOPARDY/WHEEL OF FORTUNE
CON COM1: JEOPARDY/WHEEL OF FORTUNE

43	S	400P-430P	30	\$400.00	11/1	0	11/1	0	THU	0
----	---	-----------	----	----------	------	---	------	---	-----	---

PROGRAM : JUDGE JUDY/JUDGE JUDY
CON COM1: JUDGE JUDY/JUDGE JUDY

83	A	530A-600A	30	\$400.00	10/31	1	11/2	1	W-F	1
----	---	-----------	----	----------	-------	---	------	---	-----	---

PROGRAM : NEWS
ORD COM1: NEWS
ORD COM2: SPT IS BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-43 FOR 1 SPOT/WK

47	S	530P-600P	30	\$900.00	11/1	0	11/1	0	THU	0
----	---	-----------	----	----------	------	---	------	---	-----	---

PROGRAM : CH 11 EARLY NEWS
CON COM1: CH 11 EARLY NEWS

48	S	600P-630P	30	\$1,000.00	11/1	0	11/1	0	THU	0
----	---	-----------	----	------------	------	---	------	---	-----	---

PROGRAM : CH 11 EARLY NEWS
CON COM1: CH 11 EARLY NEWS

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM STATION NOV1/12 19.24 *** WPXI-TV ***

TRF# 337727

REP HEADLINE# 6368917

\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM

REP.# OFF.# 18 SALESMAN #

AGY # 06331 AGY. NAME MAIN STREET MEDIA GROUP

BUYER NAME EMILY MILHOAN

P.O. BOX 25093

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22313

ORDER # CONTRACT # 6368917

CLASS: NATL. LOCAL REGIONAL

PRDCT AMER 4 TX RFRM 10/29 EST#1136 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/12 NOV5/12 WK-2

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE NOV1/12 19.24

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#12 MISSED:FRI/600P-630P NOV2 30S \$1,000.00 (NOV1/12)
BUY#15 FRI/700P-730P NOV2 30S \$1,800.00
BUY#28 MON/600P-630P NOV5 30S \$1,000.00
BUY#32 MON/730P-800P NOV5 30S \$1,800.00
BUY#47 THU/530P-600P NOV1 30S \$900.00
BUY#48 THU/600P-630P NOV1 30S \$1,000.00
BUY#51 THU/730P-800P NOV1 30S \$1,800.00
BUY#23 MON/400P-430P NOV5 30S \$400.00
OFFER:SUN/700P-815P NOV4 30S \$3,200.00 PLS ADVISE.
& SUN/815P-1200M NOV4 30S \$6,500.00
CMT:FNA/NFL
CMT:SPT ARE BOOKED- THX JEN

M3 UNRESL BUY#43 MISSED:THU/400P-430P NOV1 30S \$400.00 (NOV1/12)
OFFER:W-F/530A-600A OCT31 30S \$400.00 PLS ADVISE.
CMT:NEWS
CMT:SPT IS BOOKED- THX JEN

CONTRACT TOTAL 71900.00
TOTAL SPOTS 89

Preemption Report - Detailed

Tuesday, October 30, 2012 1:59:30 pm

Contract # * P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M I W T F S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 337727

Advertiser: Pol/Iss/Americans for Tax Reform (17011)

337727.23.0.2	Breaking News	Open	10/30/12 12:44p	10/29/12	\$400.00	4:00:04p - Judge Judy 4p	1	WPXI	JUDY 4-430P/23	10/29/12-11/05/12	06368917
337727.24.0.1	Breaking News	Open	10/30/12 12:43p	10/29/12	\$500.00	4:28:19p - Judge Judy 430p	1	WPXI	JUDY 430-5P/24	10/29/12-11/05/12	06368917
337727.43.0.1	Political	Open	10/30/12 1:55pm	11/1/12	\$400.00	4:00:04p - Judge Judy 4p	1	WPXI	JUDY 4-430P/43	10/29/12-11/05/12	06368917

Totals for: Pol/Iss/Americans for Tax Ref

Totals for: 337727

\$1,300.00 Preempt Count: 3

\$1,300.00 Preempt Count: 3

Close

530-6w 1x @ 400

10/31-11/12

REP HEADLINE# 6368917 TRF# 337727 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 11.38 *** WPXI-TV **

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM REP.# OFF.# 18 SALESMAN #
AGY # 06331 AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME EMILY MILHOAN
P.O. BOX 25093 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 6368917 CLASS: NATL. LOCAL REGIONAL
PRDCT AMER 4 TX RFRM 10/29 EST#1136 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT29/12 NOV5/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 11.38

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#12 MISSED:FRI/600P-630P NOV2
BUY#15 FRI/700P-730P NOV2
BUY#28 MON/600P-630P NOV5
BUY#32 MON/730P-800P NOV5
BUY#47 THU/530P-600P NOV1
BUY#48 THU/600P-630P NOV1
BUY#51 THU/730P-800P NOV5
BUY#23 MON/400P-430P NOV4
OFFER:SUN/700P-815P
& SUN/815P-1200M
CMT:FNA/NFL
CMT:SPT ARE BOOKED- THX JEN

30S \$1,000.00 (NOV1/12)
30S \$1,800.00
30S \$1,000.00
30S \$1,800.00
30S \$900.00
30S \$1,000.00
30S \$1,800.00
30S \$400.00
30S \$3,200.00 PLS ADVISE.
30S \$6,500.00

CONTRACT TOTAL 71900.00
TOTAL SPOTS 89

